

#CiP



# INNOCENCE BEHIND BARS

Restoring Childhood, Care  
& Compassion **#CiP**

*An Initiative by*

**FRIENDLY GIANTS FOUNDATION**



## ABOUT US

Friendly Giants Foundation is a charitable, non-religious, non-political, and non-government social welfare organization committed to creating inclusive and sustainable impact across India.

Established in 2021 and registered under the Indian Trust Act, 1882, the Foundation works toward welfare, charitable, social, and humanitarian objectives without discrimination of caste, creed, color, religion, or gender.

Our work aligns with the rules and regulations of the Government of India and relevant provisions of the Income Tax Act, 1961.

## OUR APPROACH

Friendly Giants Foundation adopts a community-centered and need-based approach to create sustainable and long-term impact. We focus on identifying grassroots challenges, designing structured programs, and implementing transparent, accountable solutions that address **education, healthcare, livelihood, and social welfare needs**. Through collaboration with local communities, partners, and stakeholders, we ensure inclusive participation and shared responsibility. Our approach emphasizes dignity, empowerment, and sustainability, enabling communities to become self-reliant and resilient over time.



#CiP

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“ CHILDREN IN PRISON ”

## WHAT IS #CiP?

Across prisons in India, a quiet and often overlooked reality exists—young children growing up alongside their incarcerated mothers. According to data from the **National Crime Records** Bureau, hundreds of children live inside Indian jails at any given time; in recent years, this number has been estimated at over **1,500 children** residing with women prisoners across the country. These children are completely innocent, yet they begin their lives in an environment they never chose. They are voiceless, unable to express their needs or understand their circumstances, and many suffer from undernourishment due to limited access to balanced nutrition and healthcare. Beyond physical deprivation, the emotional toll is profound; studies and reports supported by organizations like **UNICEF** highlight how growing up in confinement can lead to deep psychological trauma, shaping a child's understanding of the world through bars and restrictions rather than freedom and care. Forgotten by society, their struggles rarely enter public conversation, leaving them without the attention or structured support systems they deserve.

In India, prison rules generally allow children up to the age of six to stay with their mothers, after which they are often sent to relatives or childcare institutions—creating another layer of emotional disruption. For these children, prison becomes their first home—a place where concrete walls replace playgrounds, iron gates take the place of open skies, and scarcity becomes a daily reality instead of comfort and security. The absence of a nurturing and stimulating environment impacts not only their present well-being but also their long-term cognitive and emotional development. What should have been a childhood filled with exploration, early education, and joy instead becomes defined by limitation, uncertainty, and silent suffering—making it not just a social concern, but a pressing humanitarian issue in India.



# OUR MISSION

To ensure that every child growing up behind bars has access to basic hygiene and essential care, dedicated efforts are being made to bridge the gap that prison environments often create. Through specially curated Child Care & Hygiene Kits, we aim to provide consistent, thoughtful support tailored to the unique needs of infants and young children living in such conditions. These kits are designed to promote personal hygiene by including essential items that help maintain cleanliness and prevent infections—something that is often difficult to manage in confined and resource-limited spaces. Alongside this, they offer basic nutrition support, recognizing that proper nourishment in the early years is critical for healthy physical and cognitive development.

The kits also include infant and toddler care essentials, ensuring that young children receive age-appropriate care that supports their growth, comfort, and daily well-being. More than just physical items, these kits represent a commitment to dignity and health—restoring a sense of normalcy and care in an environment where both are often lacking. By addressing these fundamental needs, the initiative seeks to create a safer, healthier, and more humane experience for children who, despite their circumstances, deserve the same level of care, protection, and opportunity as any other child. Because ultimately, care and compassion should never be determined by where a child is born or raised—they should be a given, not a privilege.



Why  
Me?

MARCHING TOWARDS 1 LAKH KITS



## HOW CAN YOU CONTRIBUTE

You have the power to transform a child's earliest experiences into something far more humane and hopeful. Your contribution is not just a donation. It becomes a shield that protects a vulnerable child from neglect, a gesture of care that nurtures their basic needs, and a source of hope in an environment where it is often scarce. In places where childhood is shaped by confinement rather than freedom, your support introduces comfort, dignity, and a sense of being valued. It helps replace uncertainty with reassurance and isolation with compassion. More than anything, it sends a powerful message, that even in the most unlikely circumstances, these children are not forgotten, and their lives matter. Through this program, we will personally distribute care and hygiene kits to children in jail, ensuring that each kit directly reaches them with dignity and care. The core objective of this initiative is kit distribution, designed to address their basic hygiene needs and provide essential support during difficult circumstances.

## CONTRIBUTION DETAILS

Our program is dedicated to children born or raised in prisons, living with their mothers up to the age of 6, while a separate initiative is designed for juvenile cases. According to NCRB data, there are approximately 1,500 to 2,000 such children in Indian prisons, and this number may vary from time to time. Our goal is to distribute 1,500–2,000 kits every month, reaching nearly 25,000 kits annually, so that over a period of 4 years, we can achieve our target of distributing 1 lakh kits.

Impact Created	Contribution Amount
Supports 1 to 50 Children	₹1,000 - ₹50,000
Supports 51 to 100 Children	₹51,000 - ₹100,000
Supports 101 to 1000 Children	₹101,000 - ₹1,000,000
Supports 1001 to 2000 Children & Eligible for Guest of Honour	₹1,001,000 - ₹2,000,000

As per permissions and coordination with prison authorities.

Kindly note that submission of your PAN Number is mandatory to avail the 50% tax exemption under Section 80G in India.



**DONATE NOW**

Account Name	<b>Friendly Gaints Foundation</b>
Bank Name	<b>HDFC BANK</b>
Account No.	<b>50200057432101</b>
IFSC & MICR Code	<b>HDFC0000280</b>

Tax Benefits (Applicable to All Donors)

# DONOR RECOGNITION & APPRECIATION PROGRAM (CiP)

You can donate any number of kits as per your preference.  
The table provided below is for partnership

Partnership Type	Contribution	Recognition & Benefits
Individual Partnership	You can donate minimum 10 or more hygiene kits.	<ul style="list-style-type: none"><li>• You will receive an official Letter of Recognition acknowledging your contribution and support toward love &amp; care for Children in prisons.</li></ul>
Corporate Partnership	You can donate minimum 1000 or more hygiene kits.	<ul style="list-style-type: none"><li>• Your organization will receive a Letter of Recognition.</li><li>• You will be appointed as a Program Ambassador.</li><li>• You will represent and support the initiative.</li><li>• You will contribute to outreach and impact activities.</li></ul>

Tax Benefits (Applicable to All Donors)

# JOIN THE MOVEMENT

Every child deserves care.

Every childhood deserves Love. #CiP

All kits are prepared and sustainably packaged by Friendly Giants Foundation. Distribution is coordinated with prison authorities, and documentation is maintained throughout the process. Photographs and impact updates are shared wherever permitted. Utility certificates are provided to donors to ensure full transparency.



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